



Why Motivo Performance Group?

Because no one will work harder to make you look good! Our boundless energy ensures we won't rest until your program is a success, sales are escalating, and your boss pats you on the back.

Motivo manages totally customized recognition and incentive award programs for employees, distribution channels, or customers. We ensure measurable results, through effective communications, exciting awards, web-based tracking, and detailed reporting. *Motivo's* cost-effective programs prove to be the perfect tool for improving revenues, relationships, and retention.

Award flexibility is often overlooked. Customize the award selection too...from group incentives or individual travel to apparel, merchandise and recognition awards.

So whether you need to inspire performance of your staff or boundless ambition in your sales team, pump up your channel, or launch a new product, our customized programs are the perfect solution for you!

Our Incentive Programs:

- Boost employee morale and productivity
- Improve performance
- Increase revenues
- Decrease costs
- Motivate sales and distribution channels
- Promote customer satisfaction and loyalty

Incentive program services include:

- Identify key performance issues
- Custom theme development
- Design announcement materials
- Implement a communications system
- Create effective contest rules
- Design and produce collateral
- Exciting award selections:
 - Travel- individual destination
 - Corporate apparel
 - Retail Collections
 - Merchandise and recognition awards
- Incentive program web sites
- Web-based participant tracking
- Database development and administration
- Phone, web, and email support
- Award fulfillment
- Detailed reporting and measurement